

7" x 3"

WATER LABEL TEMPLATE - ART GUIDELINES
16.9 fl oz (0.5 Liter) Elite (Smooth Walled Bottle)
Flexo Printed Pressure Sensitive Label
Limit designs to 8 Colors

BPA Free
BPA logo can be used in your design

CA CASH REFUND
Required on any orders being shipped into the state of California

Natural Spring Water
16.9 FL.OZ. (.5 Liter)

Nutrition Facts	
Serving Size 8.0 fl.oz. (240mL)	
Servings per Container: 2	
Calories 0	
Amount Per Serving	% Daily Value*
Total Fat 0g	0%
Sodium 0mg	0%
Total Carbohydrate 0g	0%
Protein 0g	0%

Not a significant source of other nutrients
*Percent Daily Values are based on a 2,000 calorie diet.

Bottled at the source by:
Signature Springs, LLC
Brandonville, PA 17967
NYSHD Cert. #588 • CT #1324
(800) 449-8780
www.signaturesprings.com

SOURCE
Required by law.
Can be placed anywhere on label.

NUTRITION PANEL
Not required by law unless making a nutritional claim.



Text and Graphics safety. All important items must be contained within the purple line. (6.747 x 2.75 in)
Actual size of final label. Labels will be cut at the red line. (7 x 3 in)
Bleed line. Any graphics or colors that "bleed" off the label must travel to the green line.
Any bleed graphics not extending to the green line will not print correctly. (7.25 x 3.25 in)

General Guidelines
Minimum Type size (Sans-Serif)
5 pt positive/overprint type
6 pt Bold reverse/knock out type
All legal Copy Minimum 6 pt

Minimum Dot
When using screened values or tones it is required to have nothing less than a 2% dot in any area. These minimum dots may not reproduce complete dots which may cause "dirty print" to appear in the finished label.

Rules
Minimum for rules:
.007" positive/overprinting rule
.021" reverse rule
.015" channel to separate two colors
.015" rule when any colors must trap to it

UPC (Universal Product Code)
Standard Bar Width reduction is ZERO. DO not make a bar code smaller than 85%. Bar Codes can be printed in either direction.
® and ™ need to be as big as possible due to there tendency to close up when printed.

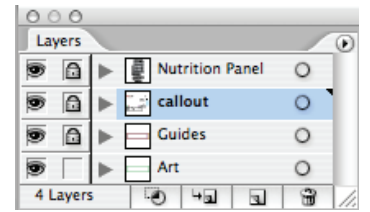
IMPORTANT INSTRUCTIONS

MANDATORY ARTWORK CHECKLIST

- ALL type converted to outlines if not sending fonts
- Remove all unused color swatches from Swatch menu
- ALL art uses CMYK workspace, not RGB
- ALL Pantone Colors (PMS) are named correct (Ex. PANTONE 000 C)
- NO low-res images from the web (72dpi)
- ALL supporting images and fonts supplied
- If using screened images or tones (Y,M,C,K) for process work. Count these as separate colors (Ex. Black (Tones) and Line Black (100% Line Art))

ACCEPTABLE ARTWORK FORMATS

- We import your artwork into Adobe Illustrator CC
- Illustrator: Save with Document color mode as CMYK
Turn on Overprint Preview under the View Menu
 - EPS: Include any support files and fonts if not outlined
 - Photoshop: Save in layers .psd format if possible
300dpi CMYK preferred (anything less might appear pixelated).



This file was built in layers (nutrition panel, guides and art) that can be turned on and off. The art layer is blank to accommodate your art on the correct layer